



香港城市大學
City University of Hong Kong
三十周年紀念 30th Anniversary
專業 創新 胸懷全球
Professional Creative
For The World



OM Frontier Workshop Series: A.S. Watson

Space & Merchandising Strategy

Ms Diane Cheung

General Manager, Watsons Hong Kong

A.S. Watson Group

Date & Time : 8 November, 2014 (Saturday),
3:00 pm – 4:00 pm

Venue : LT-17

Language : English

Biography

Diane Cheung is currently the General Manager of Watsons Hong Kong, a leading health and beauty retailer in Hong Kong and Macau with over 200 stores. Ms Cheung joined A.S. Watson Group in 2007. She held the position of Operations Director of Fortress, the leading electrical and electronics retailer, before being promoted to the current position.

Prior to her current position, Ms Cheung was the Managing Director of Marks and Spencer Hong Kong. She had also worked for global fashion retailer H&M during which she headed the retail team to launch the first H&M Asia flagship store in Hong Kong.

Ms Cheung graduated with an MBA from Manchester University in the United Kingdom, where she spent most of her childhood before relocating to Hong Kong in 1993.